

Instructions

Your team has the opportunity to look into the future. Work with each other to think about where you are and where you want to be in five years. What will be the breaking news about your company?

Your Company in 5 Years

Press Release

Date: _____

(5 years from now)

For Immediate Release



Headline:

3 Key Elements included in the Article:

- _____
- _____
- _____

"In making the announcement, _____, said:

Contact ForumSherpa if you would like us to facilitate a Corporate Program to establish your company values and vision, then develop a plan of action to build your company culture, implement metrics and accountability, and achieve your goals.

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