

Forum Alignment



The Three B's

Forum value typically comes from one of three areas (the three B's):

- a) **B**usiness growth – I want to grow my business and I'm looking for wisdom, experiences and input to help me do that. I see the Forum as a source of knowledge, resources, accountability and/or shared information that will help me with this.
- b) **B**alance – I'm looking for balance in my life. This is a holistic view of my life as a person and a business leader. It encompasses my sense of inner peace, commitment to family, living healthy, fulfilling my purpose, etc. I would like the Forum to help me achieve balance in these areas.
- c) **B**uddies – I'm looking for friendships. I'm so busy with work, I often neglect my friends. I would like to build long-lasting interpersonal relationships with the members of my Forum.



Write down how important each of the three B's are to you in the space below. Think about what you want gain from the Forum over the coming year? What will bring you value? Use a numeric percentage, assigning a value to each of the three B's with a total of 100%.

Business _____ Balance _____ Buddies _____

Forum Take-Away Value Questions

What specific skills, talents, knowledge or resources do you believe you can offer to the Forum?

What specific skills, talents, knowledge or resources would you like to get from the Forum?

Forum Improvement

List three things the Forum could do to improve the value of the Forum.

- 1.
- 2.
- 3.

Forum Values

Forum Mission Statement

Forum Commitment

On a scale of 1 (low) to 10 (high), what is your level of commitment to the Forum? Describe why you rated it as you did.